

CUPID LIMITED

Manufacturers and Suppliers of Male & Female Condoms

Date: - 13th May, 2017

To,

Department of Corporate Services,

BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

Fax No. - 6641 8125 / 26

SCRIP CODE: CUPID

Subject: - Intimation of Closure of Trading Window.

Dear Sir / Madam,

With reference to captioned subject, as per the Company's Code of Conduct for Prohibition of Insider Trading, the trading window of the Company shall remain closed for all the Designated Persons including Directors of the Company and their immediate relatives on and from 13th May, 2017 to 25th May, 2017 (both days inclusive) and will reopen on Friday, 26th May, 2017 in view of the declaration of audited financial results of the company for the quarter and year ended 31st March, 2017 and consideration and discussion about the recommendation of final dividend for FY 2016-17.

Kindly take the same on your records and acknowledge the receipt.

Thanking you.

Yours faithfully

For Cupid Limited

Saurabh V. Karmase

SANAR, NISS

Company Secretary and Compliance Officer

CIN No: L25193MH1993PLC070846