



CUPID LIMITED

Manufacturers and Suppliers of Male & Female Condoms

Date: - 19th July 2016

To,

Department of Corporate Services,

BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

Subject: - Press Release

Dear Sir / Madam,

With reference to captioned subject we enclose herewith the press release regarding Renewal of Long Term Contract with UNFPA for male condoms.

This is for your records.

Kindly acknowledge the receipt.

Thanking you.

Yours Truly,

For Cupid Limited



Saurabh V. Karmase

Company Secretary and Compliance Officer

CIN No : L25193MH1993PLC070846

Factory & Registered Office:

A-68, M.I.D.C. (Malegaon), Sinnar, Nashik - 422113, Maharashtra, India

Tel: +91 2551 230280 / 230772 / +91 7722009580 Email: info@cupidlimited.com, Website: www.cupidlimited.com

Cupid Limited

A-68, MIDC (Malegaon), Sinnar, Nashik-422113

www.cupidltd.in | BSE: 530843 | ISIN: INE509F01011

SECTOR: PERSONAL GOODS | CIN: L25193MH1993PLC070846



Cupid awarded renewal for its long term contract with UNFPA for male condoms

July 19,2016: Cupid Limited (BSE: 530843), one of India's leading manufacturer of quality male and female condoms has announced that it has received confirmation from United Nations Population Fund(UNFPA) on extension of its non-exclusive long term agreement for male latex condoms for 3 years and the same may be further extended by one more year.

Commenting on the announcement, **Mr. Om Garg, Chairman and Managing Director** said *"This development augurs well with our business strategy whereby we intend to focus towards long term partnerships with key institutions world over. We hope that it will further strengthen Cupid's business relationship with UNFPA."*

About Cupid Limited

Head Quartered in Nasik, India, Cupid Limited(BSE:530843) is a leading manufacturer of quality male and female condoms. The Company has one of the largest manufacturing facilities with in-house Research and Development Centre. The Company is India's first (one amongst few in the Globe) to have been pre-qualified by WHO/UNFPA for worldwide public distribution of female condoms. The Company has the capacity to produce upto 325 million pieces of male condoms and upto 20 million pieces of female condoms annually. The Company exports to over 26 countries and derives around 80% of its revenues through exports. For more details, please visit www.cupidltd.in

For any queries, please contact

Saurabh Karmase (Company Secretary & Compliance Officer)

T: + 91 2551 230280 / 230178

E: cs@cupidlimited.com

Disclaimer: Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors. that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Cupid Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances