

CUPID LIMITED

Manufacturers and Suppliers of Male & Female Condoms

Date: - 21st July, 2016

To,
Department of Corporate Services,
BSE limited, Mumbai- 400 001

Scrip Code No. - 530843

Dear Sir / Madam,

Notice is hereby given under regulation 29(1)(e) and regulation 29(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors will be held on Monday, 1st August, 2016 at 4.00 p.m., inter alia, to consider declaration of 1st interim dividend for the financial year 2016-17.

Further, as per the Company's Code of Conduct for Prohibition of Insider Trading, the trading window of the Company shall remain closed for all the Designated Persons including Directors of the Company and their immediate relatives on and from 22nd July, 2016 to 3rd August, 2016 (both days inclusive) and will reopen on Thursday 4th August 2016.

Kindly acknowledge the receipt for the same.

Thanking you, Yours Faithfully,

For Cupid Limited

Saurabh V. Karmase

Company Secretary and Compliance Officer

CIN No: L25193MH1993PLC070846