

CUPID LIMITED

Manufacturers and Suppliers of Male & Female Condoms

Date: - 29th March, 2016

To,

Department of Corporate Services,

BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400 001

SCRIPE CODE: 530843

Subject: - Press Release

Cupid Limited

CLARIFICATION ON SHARE TRADING SUSPENSION

Cupid Limited (BSE: 530843), one of India's leading manufacturer of quality condoms would like to clarify the Bombay Stock Exchange's Notice "20160328-15" dated 28th March 2016 regarding the inclusion of "Cupid Limited" as one of the companies in the list of Companies for which trading in the securities shall be suspended with effect from Thursday March 31, 2016.

In this context, the company would like to inform its shareholders that it is taking this matter with the competent authorities at the Bombay Stock Exchange. The Company would like to reassure its shareholders about its commitment to best corporate governance practices and compliance with statutory procedures.

For Further Details, please contact:

Saurabh Karmase

Company Secretary and Compliance Officer

Cupid Limited

T: +91 2551 230280 / 230178

E: cs@cupidlimited.com

Thanking you.

Yours Truly,

For Cupid Limited

Saurabh V. Karmase

Company Secretary and Compliance Officer

CIN No: L25193MH1993PLC070846