



CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

We Help The World Play Safe

Date: 8th January, 2024

To,

Department of Corporate Services,
BSE LIMITED,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
SCRIP CODE: 530843

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Bandra-Kurla
Complex, Bandra (East),
Mumbai - 400051
Fax No. – 6641 8125 / 26
SCRIP CODE: CUPID

Subject: - Media Release – Award of Order

Dear Sir / Madam,

With reference to the captioned subject, enclosed herewith the Media Release on Award of Order received from Central Medical Services Society (CMSS) worth Rs. 16.23 crore for male condoms.

The above is for your information and dissemination to the stakeholders.

Thanking you.

For Cupid Limited

SAURABH VISHWAS KARMASE
Digitally signed by
SAURABH VISHWAS
KARMASE
Date: 2024.01.08
17:24:54 +05'30'

Saurabh V. Karmase

Company Secretary and Compliance Officer

Factory & Registered Office:

CIN No.: L25193MH1993PLC070846



A-68, M.I.D.C. (Malegaon), Sinnar,
Nashik - 422113, Maharashtra, India



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Cupid Limited receives orders for Rs. 16.23 crores from Central Medical Services Society for Male Condoms

Mumbai, 8th January 2024 - Cupid Limited has received orders from Central Medical Services Society (CMSS) worth Rs 16.23 crore for male condoms.

CMSS was established with the approval of Cabinet as a Central Procurement Agency (CPA) to streamline drug procurement and distribution system of Department of Health & Family Welfare (DoHFW), Ministry of Health and Family Welfare, Government of India.

Cupid Limited secured Two Orders for Male Condoms from CMSS worth Rs 9.65 Crores and Rs 6.58 Crores respectively.

The orders received are to be executed by April, 2024 as per the exchange filing by the company on Jan 8, 2024.

"We are excited to receive this significant allocation from the Government of India and are fully committed to supporting the GOI's vision to educate and ensure a safe, healthy lifestyle for all citizens. This collaboration underscores the importance of ensuring access to vital resources for the well-being of the community at large.", **says Mr. Aditya Halwasiya, Managing Director, Cupid Limited**

Additionally states "We are thus aligned with the Government of India in their initiative to Help India Play Safe. Cupid Limited's proposed production capacity expansion in the next 18-24 months will augur well for future orders from the GOI."

About Cupid Limited:

Established in 1993, CUPID Limited is India's premier manufacturer of male and female condoms, water-based lubricant jelly, and IVD kits. The company boasts a production capacity of up to 480 million male condoms, 52 million female condoms, 210 million sachets of lubricant jelly and 20 million IVD Test Kits annually. The company has a prominent presence in the international markets and holds the distinction of being the first company in the world to attain WHO/UNFPA pre-qualification for male and female condoms. CUPID currently exports its products to over 105 countries, with over 90% of its revenue generated from international markets. Furthermore, CUPID has established a long-term agreement with WHO/UNFPA. The company is listed on BSE (BSE: 530843) and NSE (NSE: CUPID).