



# CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,  
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

*We Help The World Play Safe*

Date: - 8<sup>th</sup> April, 2024

To,

Department of Corporate Services,

BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

The National Stock Exchange of India Ltd.

Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

Fax No. – 6641 8125 / 26

SCRIP CODE: CUPID

**Subject: - Q4FY2024 Investor Presentation**

Dear Sir / Madam,

With reference to captioned subject attached herewith the Q4FY2024 Investor Presentation for your reference.

Kindly take the same on your records.

Thanking You.

Yours faithfully

**For Cupid Limited**

**Saurabh V. Karmase**

**Company Secretary and Compliance Officer**

**Factory & Registered Office:**

**CIN No.: L25193MH1993PLC070846**



A-68, M.I.D.C. (Malegaon), Sinnar,  
Nashik - 422113, Maharashtra, India



+91 2551 230280 / 230772  
+91 7722009580



[www.cupidlimited.com](http://www.cupidlimited.com)  
[info@cupidlimited.com](mailto:info@cupidlimited.com)



CUPID  
LIMITED

# CUPID LIMITED

Q4FY24 INVESTOR PRESENTATION



# Safe Harbour Statement

This presentation and the accompanying slides (the “Presentation”), which have been prepared by Cupid Limited (Cupid, The Company) solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantee of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



CUPID  
LIMITED

# Company Overview





# About the Company

Established in 1993, CUPID Limited is India's premier manufacturer of male and female condoms, personal lubricant, and IVD kits. The company boasts a production capacity of up to 480 million male condoms, 52 million female condoms, 210 million sachets of personal lubricant and 20 million IVD Test Kits annually. In December 2023, the company announced strategic land acquisition that will enable it to amplify its production capacity by 1.5 times the existing output. As a result, the annual production capacity will be augmented by approximately 770 million male condoms and 75 million female condoms. This expansion is in addition to the current production capacity. The company has a prominent presence in the international markets and holds the distinction of being the first company in the world to attain WHO/UNFPA pre-qualification for male and female condoms. CUPID currently exports its products to over 105 countries, with over 90% of its revenue generated from international markets. Furthermore, CUPID has established a long-term agreement with WHO/UNFPA. The company is listed on BSE (BSE: 530843) and NSE (NSE: CUPID)



# Our Vision



## FIGHT AGAINST HIV/AIDS

We at Cupid Limited are committed to play a promising role for the fight against HIV/AIDS & Prevention of Unintended Pregnancy. Developing a safe and effective methodology against HIV is critical to our efforts to control the devastating pandemic of HIV/AIDS as WE HELP THE WORLD PLAY SAFE

# Key Facts & Figures

Over 2 decades  
of experience



Presence in  
90+ countries



First Company to have  
WHO/UNFPA  
Prequalification for  
both Male & Female  
Condoms



World class  
manufacturing  
factory spread over  
100000 sq ft.



German  
technology for  
condom  
manufacturing



Strong export  
business



Staff with an  
average  
experience of 10  
years



Active In-house  
R&D Operations



Debt free Company



# From Humble Beginnings to Global Success

## Our Journey

**1990  
TO  
2000**

- 1993**  
Company Incorporation
- 1995**  
Cupid Ltd listed on BSE
- 1998**  
Commercial production and 1st export order.

**2006-07**  
Expanded capacity from 160 Mn to 400 Mn.

**2010**  
Cupid's female condom successfully launched.

**2012**  
Prequalification for female condoms by UNFPA/WHO.

**2015**  
Received order worth \$ 16.3 Mn for female condoms from National department of Health South Africa.

**2001  
TO  
2015**

**2016  
TO  
2021**

**2016**  
Launched Cupid brand in India, began making water-based lubricant jelly, and got listed on NSE

**2018-20**  
Received order in 2018 worth \$17 Mn and \$6 Mn in 2020 for female condoms from Ministry of Health, Brazil.

**2020-21**  
Male condom production increased to 480 million, entered medical device industry, received UNFPA orders for lubricant jelly.

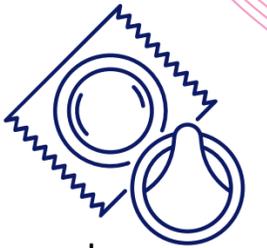
**2022-23**  
Commenced IVD Device manufacturing operations.

**2023-24**  
Columbia Petro Chem Private Limited and Mr. Aditya Kumar Halwasiya acquired a 41.84% stake in a company for INR 159.06 crore.

New and Diverse Management Team Joins Company

A strategic land acquisition and capacity expansion will boost male condom production to 1.25 billion units and female condom production to 125 million units within 18 to 24 months.

**2022 TO  
NOW**



# Global Reach

Our product presence around the world



## Africa

South Africa, Kenya, Rwanda, Zimbabwe, Ghana, Nigeria, Gabon, Benin, Ivory Coast, Uganda, Congo, Cameroon, Burundi, Comoros, Guinea Bissau, Morocco, Central African Republic, Tanzania, Mali, Sudan, Zambia, Gambia, Guinea, Liberia, Mozambique, Malawi, Sierra Leone

## Europe

Netherlands, Switzerland, Denmark, Albania, Azerbaijan, Ukraine, Portugal,

## Oceania

Australia, New Zealand

## Asia

Indonesia, Burma, UAE, Nepal, Sri Lanka, Syria, Bhutan, DRC, Tajikistan, Uzbekistan, Jordan, Pakistan, Kuwait, Afghanistan, Russia

## North America

Haiti, USA, Jamaica, Cuba, Honduras, Guatemala, Nicaragua, Dominican Republic, Belize

## South America

Brazil, Ecuador, Guyana

# Technical Capabilities & QUALITY PRACTICES

01

## Exemplary Manufacturing

World Class manufacturing facility in conformity with global standards and best quality practices

02

## Flawless Execution

Established operating procedures and defined processes to ensure zero defect quality

03

## Cutting-Edge Precision

Housed with Richter-Hi Tech German dipping technology and online electronic testing. So, every unit produced is electronically tested before dispatch

04

## Empowering Wellness

Installed capacity to produce over 480 million male condoms and close to 52 million female condoms

SUCCESS



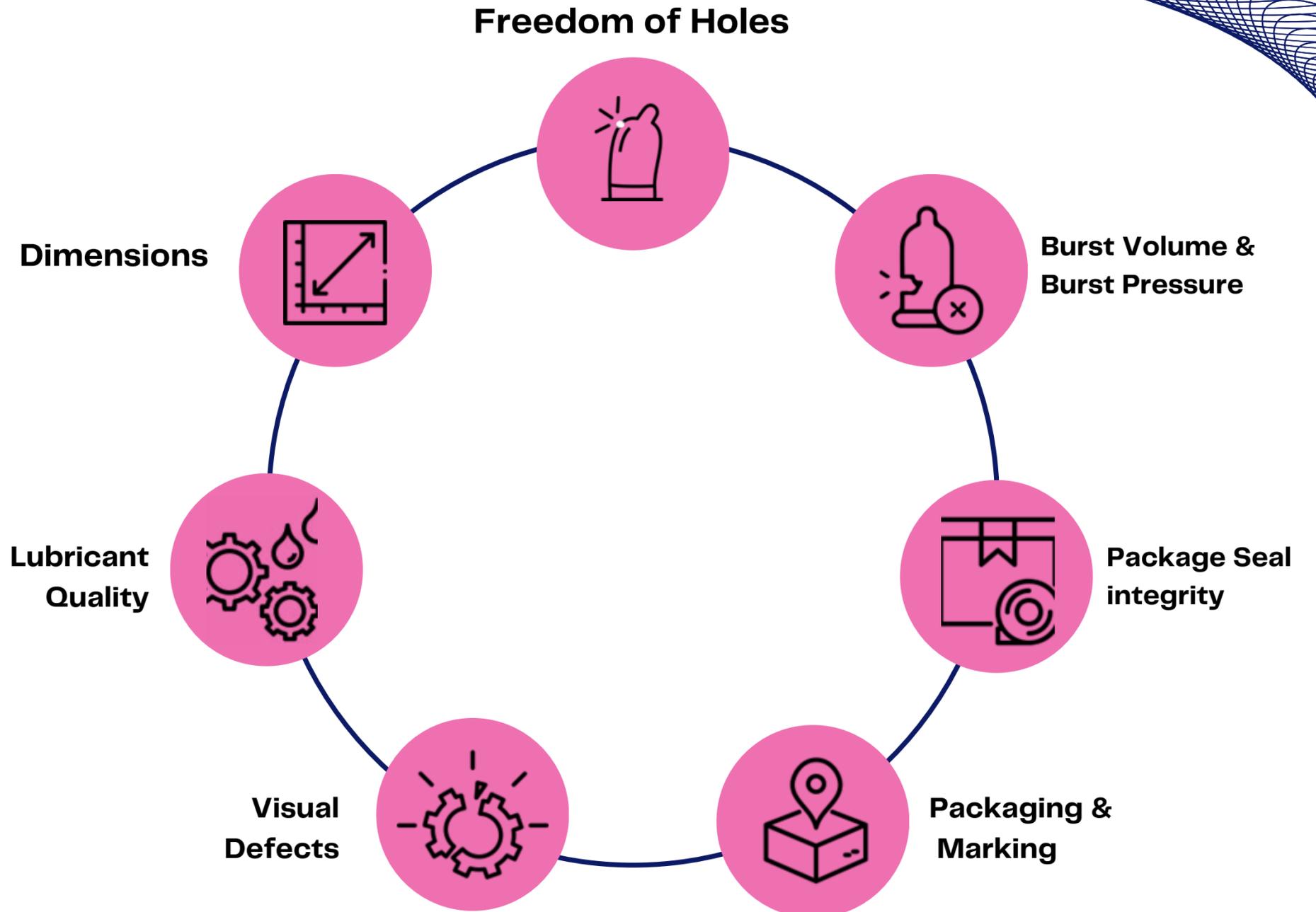
CUPID  
LIMITED

# In-house Laboratory

Equipped for Comprehensive  
Quality Testing

## 3 Stages of Testing

- In-coming raw & packaging material testing
- In-process product testing
- Finished product testing





CUPID  
LIMITED

# Setting the bar high!

---

Our Quality Standard  
Certifications!

We boast of exceptional products supported by credible certifications, affirming their high quality and standards



ISO 14001:2015



ISO 9001:2015



CE 2460



ISO 13485:2016



USFDA (510K) FOR  
MALE CONDOMS



BRAZIL ANVISA



SABS MARK



UN FPA-  
PREQUALIFICATION



# World-Class Manufacturing Facility

German Dipping Technology & Electronic Testing



100000 SQ. FT

AREA



480M PIECES

MALE CONDOM



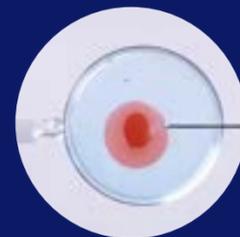
52M PIECES

FEMALE CONDOM



210M SACHETS PER YEAR

LUBRICANT JELLY



24M PIECES PER YEAR

IVD KITS



CUPID  
LIMITED

# Capacity Expansion



## LAND ACQUISITION

Acquisition of a new land parcel in the coveted MIDC Area, enhancing its position in the global market.

## INCREASE IN CAPACITY

Increase in capacity by 1.5 times the existing output. The annual production capacity will be augmented by approximately 770 million male condoms and 75 million female condoms.

## PRODUCTION EXPANSION

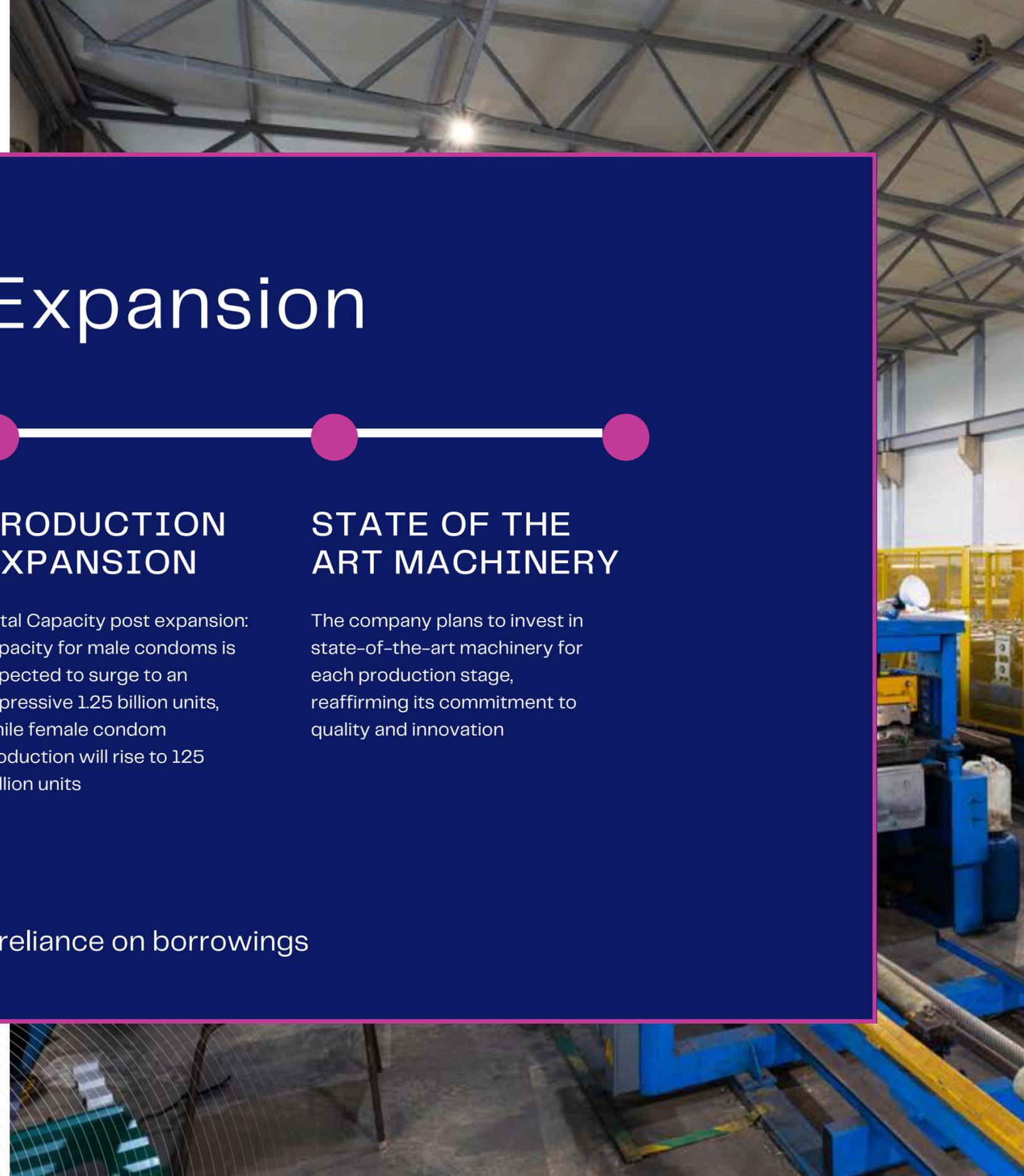
Total Capacity post expansion: capacity for male condoms is expected to surge to an impressive 1.25 billion units, while female condom production will rise to 125 million units.

## STATE OF THE ART MACHINERY

The company plans to invest in state-of-the-art machinery for each production stage, reaffirming its commitment to quality and innovation.

Targeted Period: 16 to 20 months

Funding: entirely through internal accruals, with no reliance on borrowings





CUPID  
LIMITED

# POWERING OUR BUSINESS

OUR STRONG IN-HOUSE  
MANUFACTURING CAPABILITIES



Dipping Section



Testing Section



Sealing Section



IVD Section



Female Condom  
Section



Lubricant  
Jelly Section



Quality Testing  
Lab Section



CUPID  
LIMITED

# Business Overview





CUPID  
LIMITED

# Overview of Our Products



## MALE CONDOM

- Extra Large Condoms
- Extra Strong Condoms
- Ultra-Thin Condoms
- Plain Condoms
- Dotted Condoms
- Ribbed Condoms
- Multi-textured Condom



## FEMALE CONDOM

- Made up of Latex
- 100% Indian made and costs considerably lesser than the imported & packed foreign product.
- Helps to prevent unwanted pregnancy, and considered to be best dual-purpose contraception device



## LUBRICANT JELLY

- Water based Lubricant jelly is to be used with condoms to enhance pleasure experience.
- Started in 2015 owing to demand from existing customers



## IVD KITS

Foray into medical devices which includes Rapid Diagnostic Tests

- Viral Transport Medium
- Typhoid Antibody Test
- Syphilis Antibody Test
- HIV 1 and 2 kit Antibody Test
- Dengue IgG - IgM Antibody Test
- Malaria Pf-Pv Antigen Test
- Malaria Pf- PAN Antigen Test
- Hepatitis B (HbsAg) Antigen Test
- Hepatitis C (HCV) Antibody Test
- Pregnancy hCG Detection Test
- LH Ovulation Rapid Test
- Dengue NS1 Test

# Male CONDOMS

**SIZES** : Rectangular, Square & Circular format.

**TYPES** : Plain, Dotted, Ribbed, Multi-textured, Extra Strong, Extra Large & Ultra-Thin.

Male Condoms are available in different varieties like Plain, Dotted, Ribbed, Multi-textured, Extra Strong, Extra Large & UltraThin. They are also available in different flavours & colours with 49mm, 53mm & 56mm width. Primary packs are available in rectangular, square & circular format. All condoms are 100% electronically tested

**INSTALLED CAPACITY OF 480 MILLION  
PIECES PER YEAR**



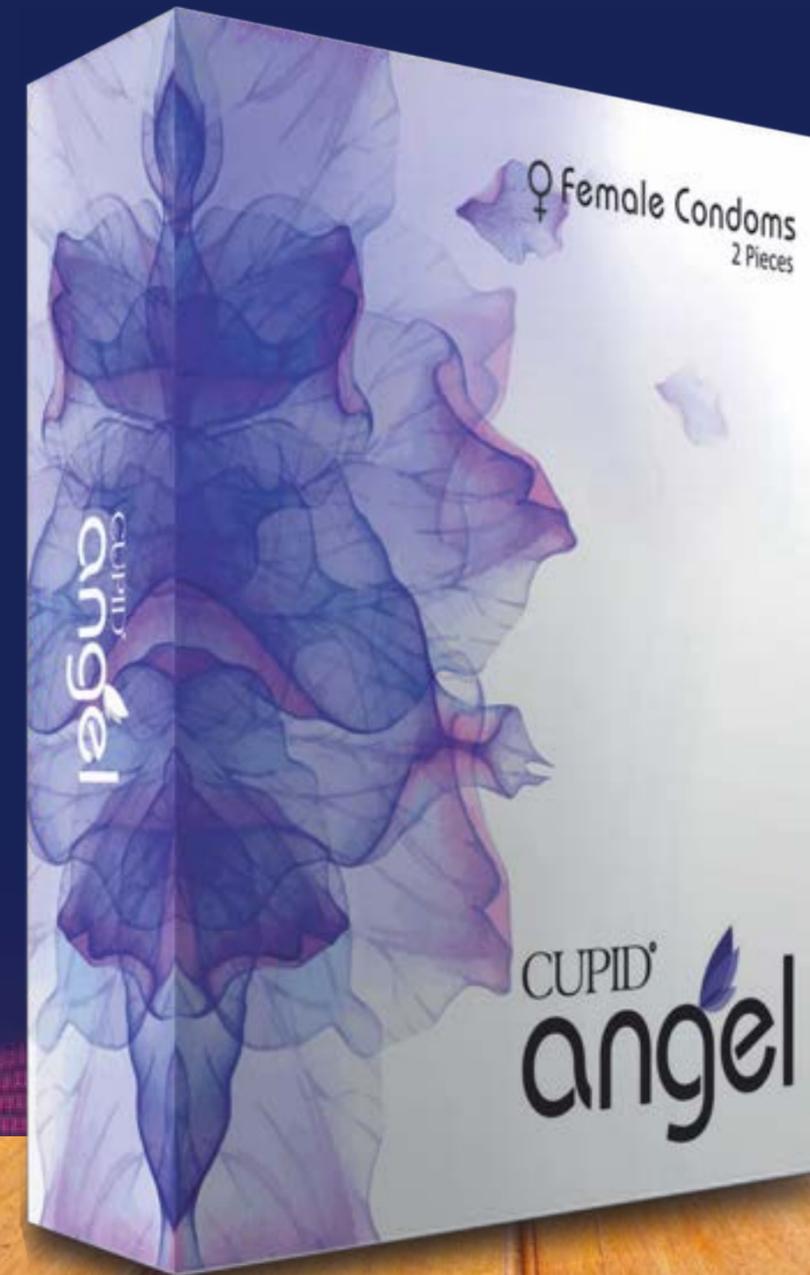
# Female CONDOMS

**BRANDS DEVELOPED:** Condomise Cupid  
Female Condom, Securite Plus, Ormelle  
Female Condom, i-Pill Female Condom, Pee  
Safe Domina

Cupid Female Condom commercial  
production started in 2010.

Cupid Female Condoms are available with  
or without flavor and color.

**INSTALLED CAPACITY OF 52 MILLION  
PIECES PER YEAR**



# Lubricant JELLY

Water based Lubricant Jelly is used with condoms to enhance pleasure. Cupid Limited started manufacturing lubricant jelly in 2015.

Water based Lubricants are available in different pack sizes starting from 4.5ml sachets, Laminated Tubes and bottles. Currently Lubricants are being exported to more than 30 countries world over. Also started getting regular orders from WHO/UNFPA for sachets and tubes.

**INSTALLED CAPACITY OF 210 MILLION SACHETS PER YEAR.**





CUPID  
LIMITED

# In Vitro Diagnostic Devices



## SYPHILIS AB TEST

- Chromatographic immunoassay
- Detection of Specific TP antibodies
- Specimen: Serum /Plasma
- Result interpretation time: 20 min
- Sensitivity: 100 %
- Specificity: 100 %



## HIV 1 & 2 AB TEST

- Chromatographic immunoassay
- Detection of HIV 1 & 2 antibodies
- Specimen: Serum/plasma
- Result interpretation time: 20 min
- Sensitivity: 100 %
- Specificity: 100 %



## VIRAL TRANSPORT MEDIUM

- Intended use: for the collection and transport of clinical specimens containing viruses
- Easy to handle and use
- No other accessories required



## TYPHOID IgG/IgM TEST

- Chromatographic immunoassay
- Detection of S. typhi specific antibodies
- Specimen: Serum/Plasma
- Result interpretation time: 10-15 min



CUPID  
LIMITED

# In Vitro Diagnostic Devices



## MALARIA PF-PAN AG TEST

- Chromatographic immunoassay
- Detection of Pf-HRP II and PAN-pLDH specific antigens
- Specimen: Whole blood
- Result interpretation time: 15-20 min
- Sensitivity: 100 %
- Specificity: 100 %



## HEPATITIS B (HBSAG) AG TEST

- Chromatographic immunoassay
- Detection of Hepatitis B antigens
- Specimen: Serum/Plasma
- Result interpretation time: 20 min
- Sensitivity: 99.5 %
- Specificity: 99.0 %



## MALARIA PF-PV AG TEST

- Chromatographic immunoassay
- Detection of Pf-HRP II and Pv-pLDH specific antigens
- Specimen: Whole blood
- Result interpretation time: 15-20 min
- Sensitivity: 100 %
- Specificity: 100 %



## HEPATITIS C (HCV) AB TEST

- Chromatographic immunoassay
- Detection of HCV antibodies
- Specimen: Serum/Plasma
- Result interpretation time: 20 min
- Sensitivity: 99.5 %
- Specificity: 99.0 %



CUPID  
LIMITED

# In Vitro Diagnostic Devices



## PREGNANCY HCG DETECTION TEST

- Chromatographic immunoassay
- Detection of HCG levels
- Result interpretation time: 5 min
- Specimen: Urine
- Sensitivity: 98.7 %
- Specificity: 99.6 %



## DENGUE IGG-IGM AB TEST

- Chromatographic immunoassay
- Detects Dengue Antibodies
- Specimen: Serum/Plasma
- Result interpretation time: 15-20 min
- Sensitivity: 100%
- Specificity: 100%



## LH OVULATION RAPID TEST

- Chromatographic immunoassay
- Detection of Luteinizing hormone
- Specimen: Urine
- Result interpretation time: 10 min
- Sensitivity: 99.8 %



## DENGUE NS1 ANTIGEN TEST KIT

- Chromatographic immunoassay
- Detection of Dengue NS1 specific antigens
- Specimen: Serum/Plasma
- Result interpretation time: 15 – 20 mins
- Sensitivity: 100%
- Specificity: 100%

# Deodorants

One of the company's growth strategies has recently been bolstered by the introduction of a new Deodorant product line for both male and female.

This addition aims to strengthen our direct-to consumer (B2C) operations with an extensive, multifaceted approach. The expansion is also reinforced through strategic collaborations with marketing and distribution partners globally, enhancing our accessibility and interaction with various markets.





CUPID  
LIMITED

# Management Overview



# Core Management Team



**Mr. Kuldeep Halwasiya**

Executive Director  
& Chairman

- He belongs to the promoter group
- He has 4 decades of experience in petrochemical industry & Petroleum Specialty Oils
- He is the Promoter & CMD of Columbia Petro Chem Pvt Ltd., which operates an installed capacity of 4 Lakh KLPA



**Mr. Aditya Halwasiya**

Managing Director

- He is the promoter of the company.
- He is the single largest individual shareholder of Tourism Finance Corporation of India Limited and a non-independent non-executive director of Apollo Microsystems Limited which is a premier defence manufacturing company in India.
- He holds a Masters in Global Finance degree from Fordham University New York and a B. Com. in Marketing from St. Xavier's Kolkata.



**Mr. Ajay Halwasiya**

Executive Director

- He is a private investor and real estate developer based in Dubai, UAE, where he meticulously manages his personal financial portfolio.
- He holds a bachelors degree in Business Management from the Singapore Management University.

# Professional & Experienced Management

**Mr. Rajinder Singh Loona**

Independent Director

- He is a leading corporate lawyer with specialization in securities market, banking and finance, infrastructure projects and regulatory advice.
- He has served as Executive Director (Law) of Securities & Exchange Board of India.

**Mrs. Rajni Mishra**

Independent Director

- She has nearly four decades of experience in her career in banking with State Bank of India.
- She specializes in Corporate credit with specialised focus on industries like Healthcare, Infrastructure, Power, Steel, Textiles, Diamonds, etc.
- She holds the position of independent director on the board of Ujjivan Small Finance Bank.

**Dr. T.V. Rao**

Independent Director

- He has over 40 years' experience in Banking, Foreign Trade and Housing Finance Sectors with specialization in Management of Treasury, Investment etc.
- He holds the position of independent director in various other companies such as LendingKart Finance, Natco Pharma, etc.

**Mr. Saurabh Karmase**

Company Secretary & Compliance Officer

- Education - Company Secretary, Graduate in Law (LLB), Graduate in BBM(IB), Post Graduate in MBA (IB & HR) and Diploma in DLL & LW.
- He is responsible for managing the statutory compliances, corporate affairs, and investor relations of the company.



CUPID  
LIMITED

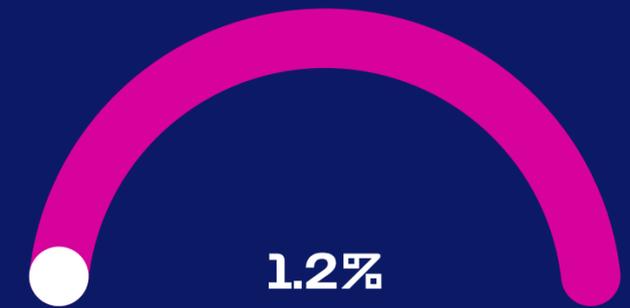
# Industry Overview



## Market Size of Male & Female Condoms



**Male  
Condoms**



**Female  
Condoms**



# Global Markets

The global condom market size was valued at USD 10.7 billion in 2022 and is expected to expand at a compound annual growth rate (CAGR) of 8.57% from 2023 to 2030. The condom product market is divided into male and female condoms.

Source : Grandview Research



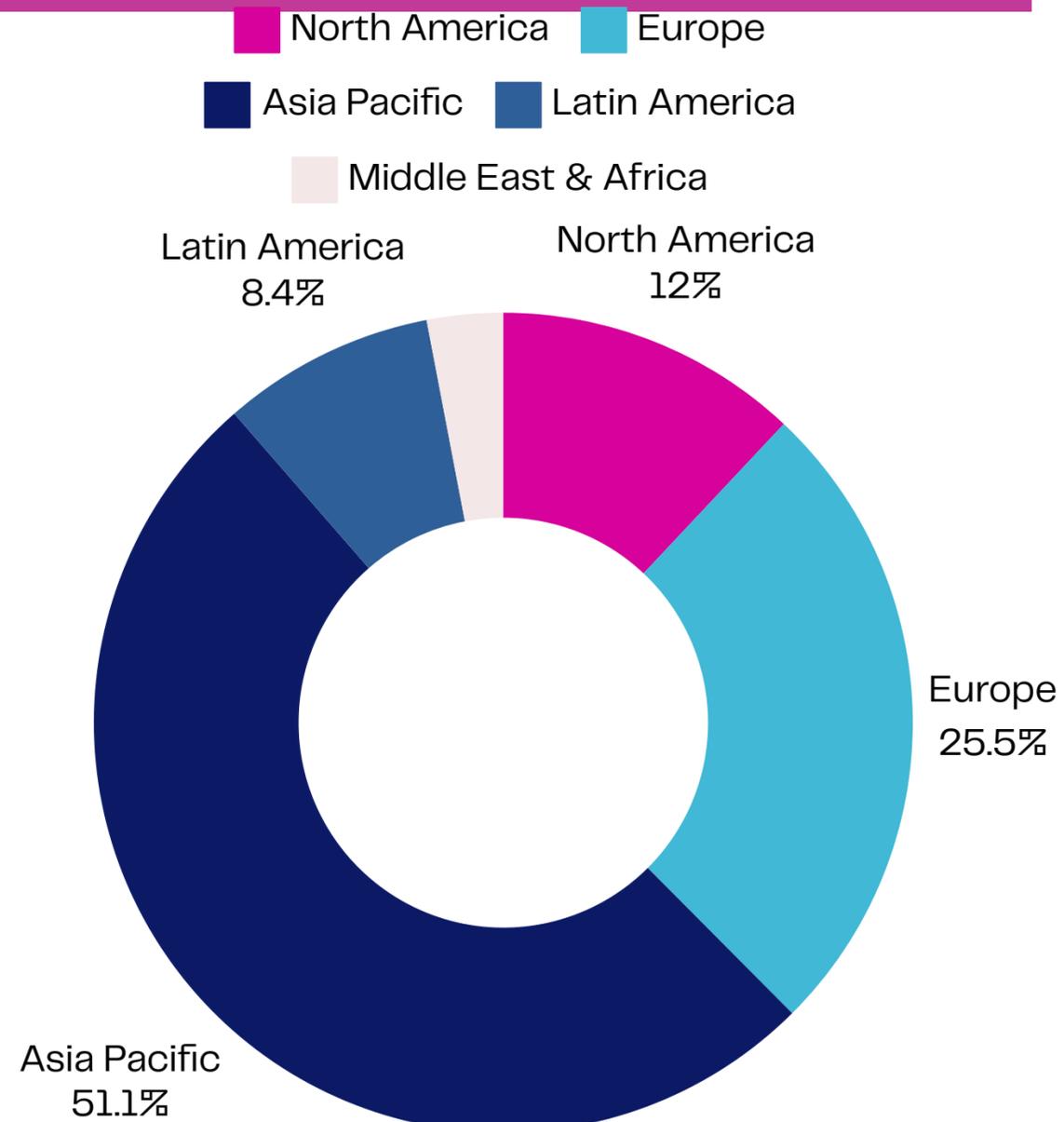
CUPID  
LIMITED



## Overview on Female Condoms

- The female condom segment is estimated to witness the fastest growth of 12.69% compound annual growth rate (CAGR) during the forecast period.
- Female condoms are increasingly being accepted by females who are serious about reducing risk of STIs and unplanned pregnancy.
- The World Health Organization (WHO) has set a stringent prequalification procedure for female condoms which has been cleared by very few companies leaving huge scope for companies in this market.

# Global Condom Market



**Global Market Size: \$10.7B, 2022**

Source: Grandview Research

# Global Growth Drivers

Rising awareness regarding the use of condoms

The availability of different types of condoms to suit consumer needs

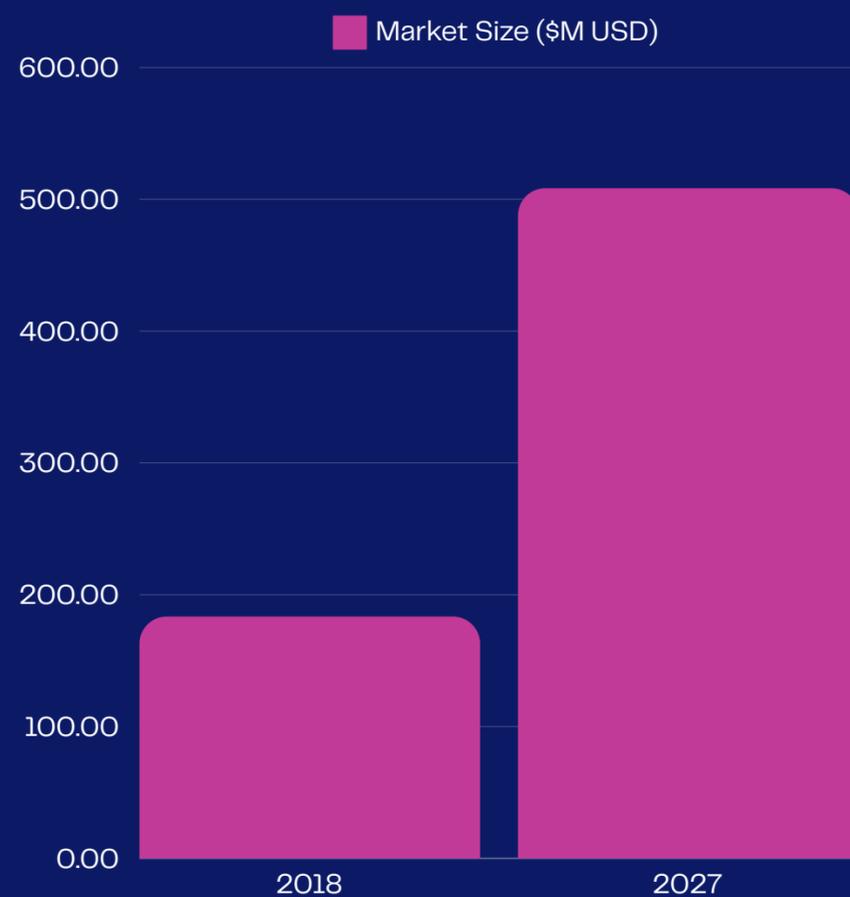
Measures to reduce the spread of HIV and other STIs

The free distribution of condoms by government organisations and domestic NGOs

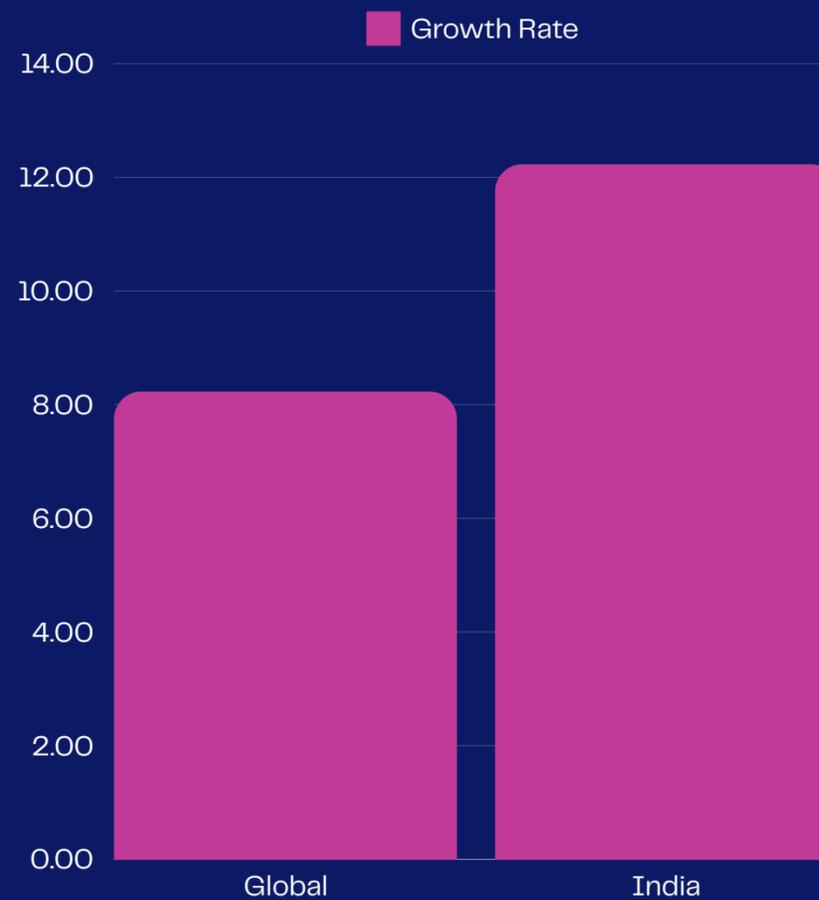


# India's Condom Market

The Indian Condom market is expected to reach US\$ 508.36 Mn in 2027 from US\$ 183.46 Mn in 2018.



The market is estimated to grow with a CAGR of 12.2% from 2019-2027.



North Zone is expected to lead the market in the India owing to the reasons such as highest number of population in the country, and various government initiatives have been taken to control the population growth.





CUPID  
LIMITED



## India's Growth Drivers

---

- The rising awareness in the number of people
- Increasing use of locally manufactured condoms
- Presence of a robust distribution network
- High density of adult and middle aged population



CUPID  
LIMITED

# Financial Overview





CUPID  
LIMITED

# Income Statements Highlights

Particulars (Rs. Lakhs except EPS)	Q4FY24	Q3FY24	QoQ%	Q4FY23	FY24	FY23	YoY%
Revenue from Operations	6289	4005	57.04%	4150	17108	15932	7.38%
Total Expenses excluding Depreciation, Amortization & Finance Cost	3199	2790		3090	12099	11802	
EBITDA	3090	1215	154.37%	1060	5010	4131	21.29%
EBITDA Margin (%)	49.13%	30.33%	1880 bps	25.54%	29.28%	25.93%	336 Bps
Depreciation & Amortization	74	75		83	293	297	
Finance Cost	94	39		57	181	79	
Other Income	298	73		199	722	477	
PBT before Exceptional Item	3220	1173		1119	52	4232	
Exceptional Items	0	0		0	0	0	
PBT	3220	1173	174.46%	1119	5258	4232	24.25%
Tax	849	287		285	1273	1074	
PAT	2372	886	167.58%	834	3985	3158	26.19%
PAT Margin %	37.71%	22.13%	1558 bps	20.09%	23.29%	19.82%	347 bps
Other Comprehensive Profit / Loss	-14.73	0		-5.66	-47.95	-12.33	
Net PAT	2357	886	165.92%	928	3938	3146	25.16%
Basic EPS	1.78	0.66		0.62	2.98	2.37	

# Balance Sheet

\*Rs. Lakhs

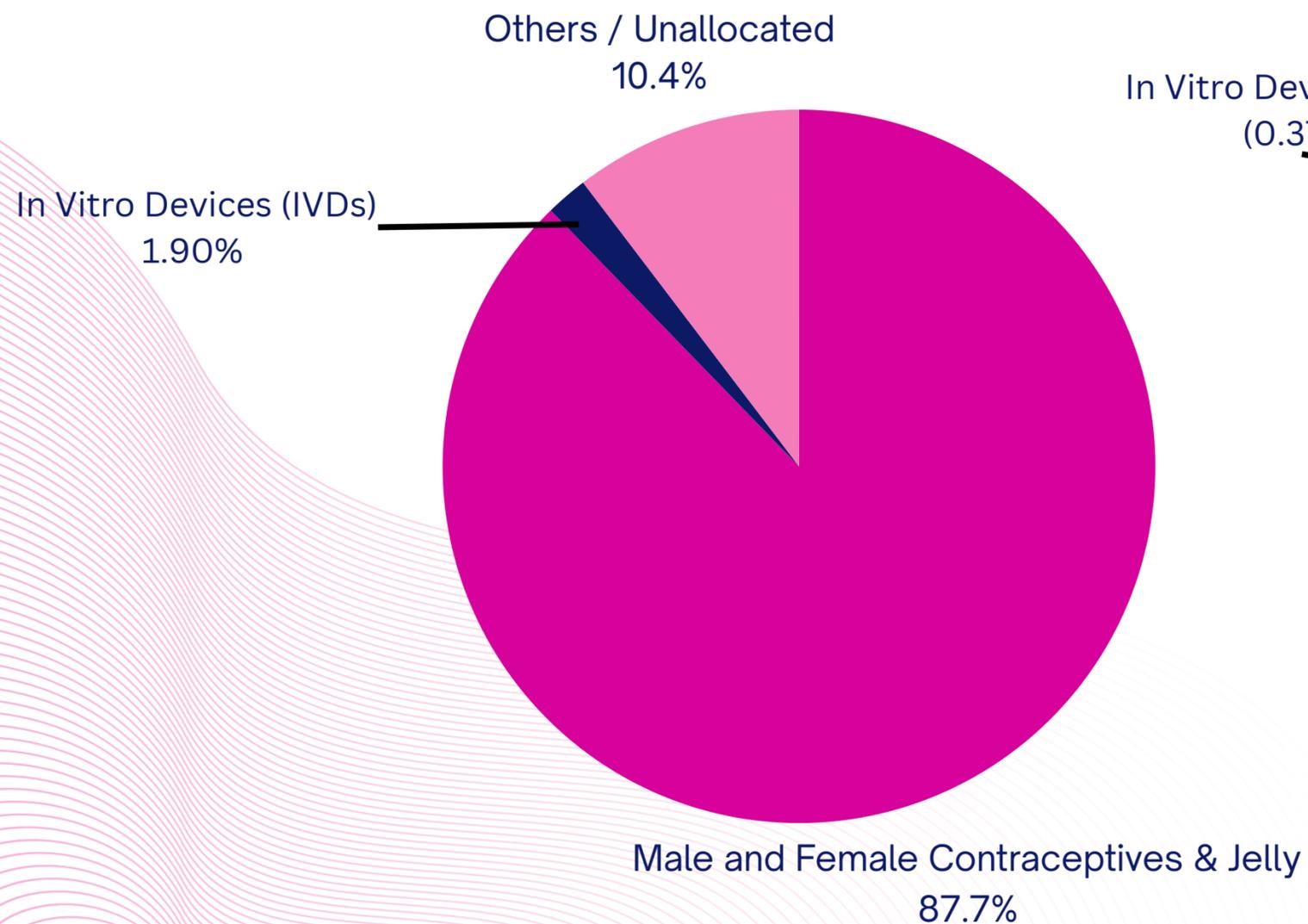
<b>EQUITY &amp; LIABILITIES</b>	<b>As at 31 March 2024</b>	<b>As at 31 March 2023</b>	<b>ASSETS</b>	<b>As at 31 March 2024</b>	<b>As at 31 March 2023</b>
<b>EQUITY</b>			<b>Non-current assets</b>		
Equity Share capital	1,341	1,333	Property, Plant and Equipment	5,805	3,600
Other Equity	19,156	15,378	Capital Work In Progress	-	-
Money Received against Share Warrant	9,630	-	Intangible assets	7	4
<b>Total Equity</b>	<b>30,128</b>	<b>16,712</b>	Financial Non Current Assets		
<b>LIABILITIES</b>			Non Current Investments		
<b>Non-current liabilities</b>			Other financial assets	(-)	(-)
Deferred tax liabilities (net)	132	134	Other non-current assets	(-)	(-)
Provisions	32	20	<b>Total Non - Current Assets</b>	<b>5,812</b>	<b>3,605</b>
<b>Total Non Current Liabilities</b>	<b>164</b>	<b>154</b>			
<b>Current liabilities</b>			<b>Current assets</b>		
Financial Current Liabilities			Inventories	1,565	1,910
Current Borrowings	1,205	597	Financial Current Assets		
Trade payables			Trade Receivables	4,797	2,564
i) Total Outstanding dues of Micro, Small & Medium Enterprises	-	3	Current Investments	13,534	6,933
ii) Total Outstanding dues of Vendors other than above	4	870	Cash and cash equivalentents	2,707	30
Other financial liabilities	242	221	Bank balances other than cash & cash equivalentents	2,442	2,931
Provisions	110	53	Short Term Loan	18	61
Other current liabilities	137	238	Other financial assets	203	107
Income tax liabilities (Net)	-	30	Other current assets	912	738
<b>Total Current Liabilities</b>	<b>1,700</b>	<b>2,015</b>	<b>Total Current Assets</b>	<b>26,180</b>	<b>15,277</b>
<b>Total Equity and Liabilities</b>	<b>31,993</b>	<b>18,883</b>	<b>Total Assets</b>	<b>31,993</b>	<b>18,883</b>



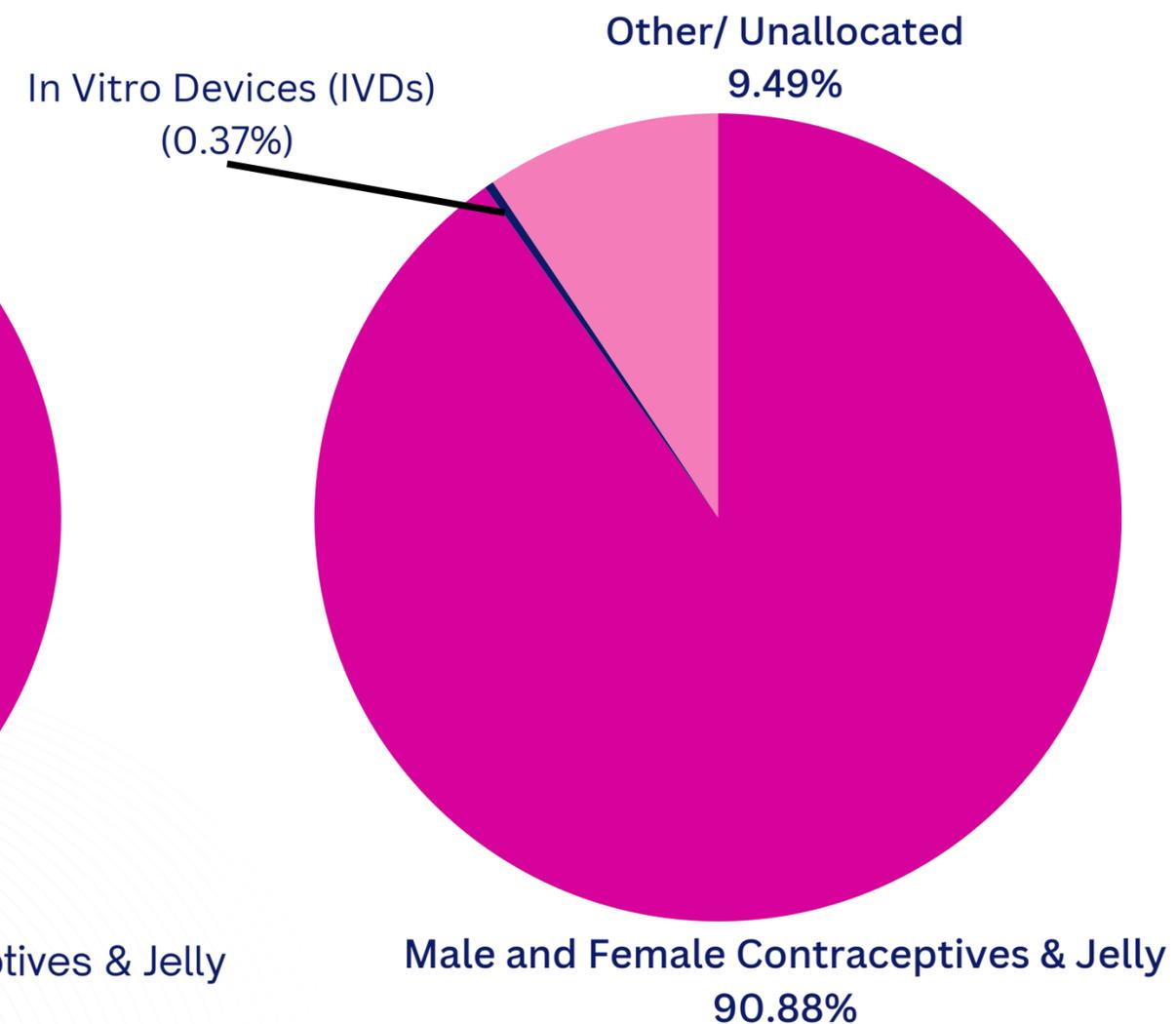
CUPID  
LIMITED

# Segment Information for the Quarter

Segment Revenue



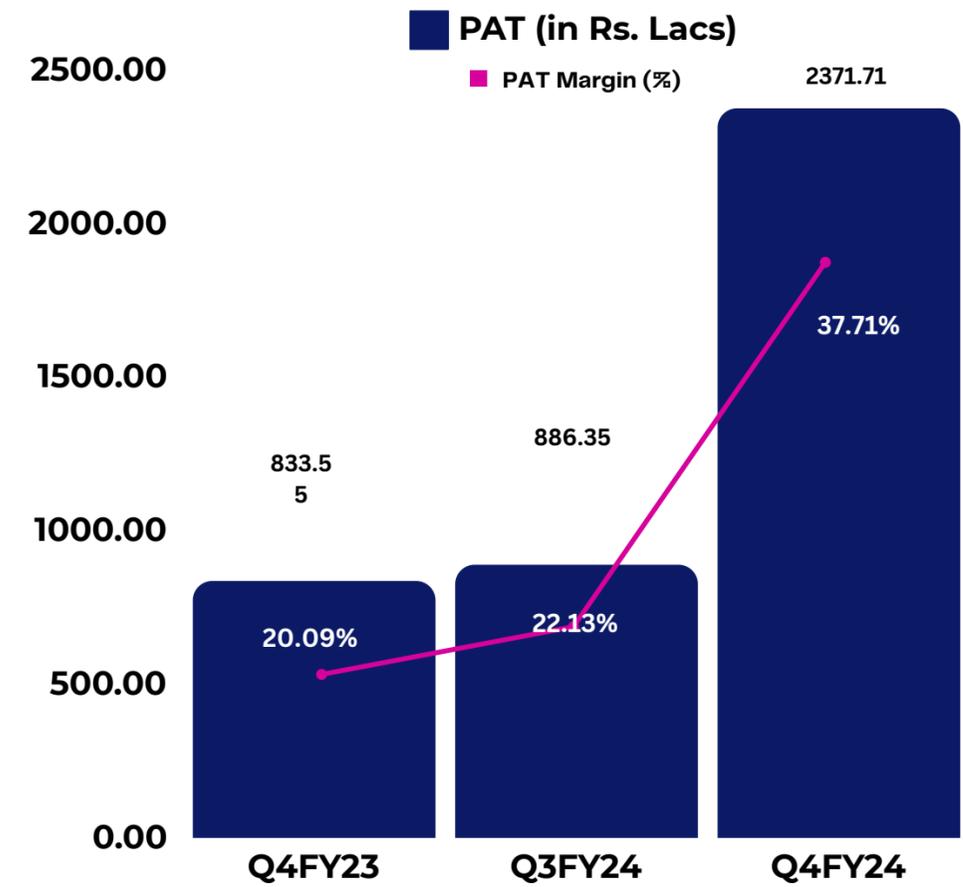
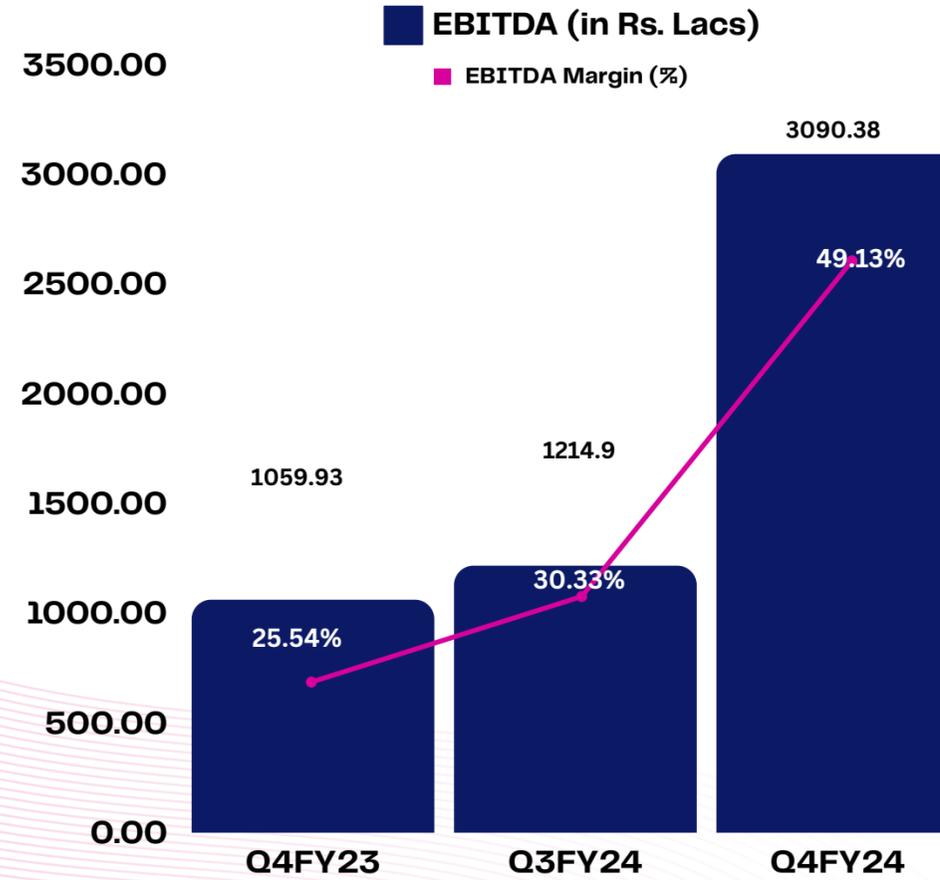
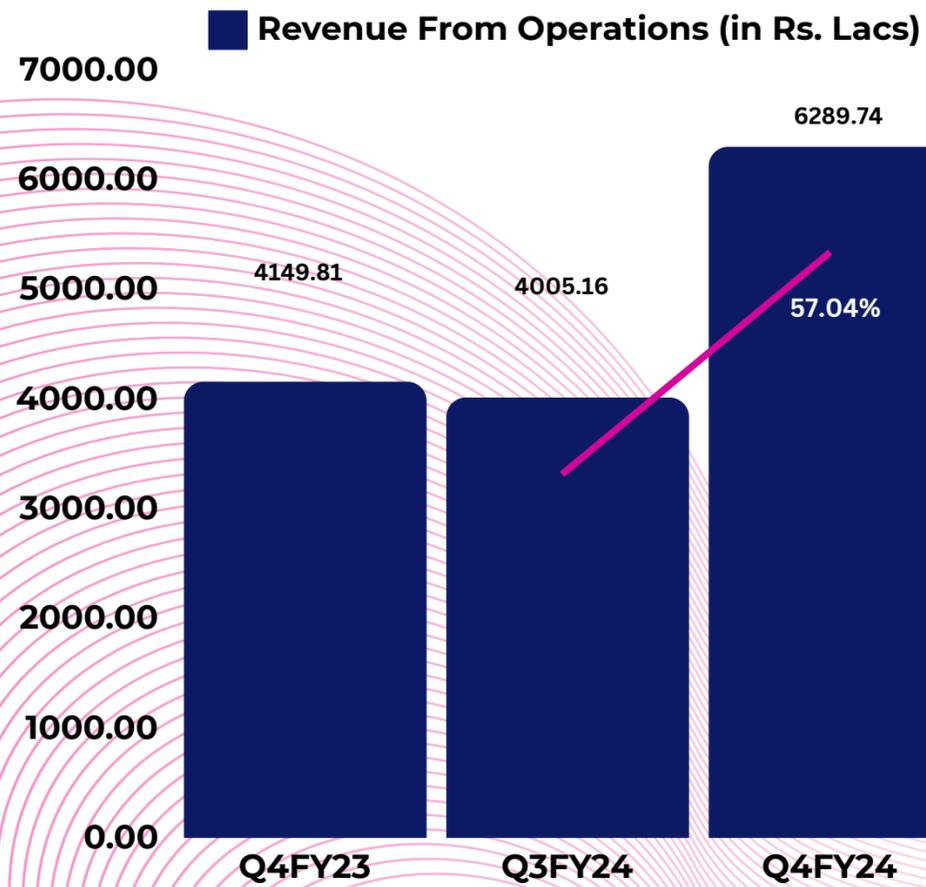
Segment Results Profit/(Loss) Before Tax





CUPID  
LIMITED

# Financial Highlights



# Way Forward

---



Improved inventory management, rationalised all procurement processes, engagement with suppliers for cost cutting and efficient delivery.



Expanding B2C presence through multi-pronged strategies.



New plant land acquisition complete. Full-fledged construction to start from the current quarter. Hope to get production started in the new plant in the next 16 months.



Getting into new geographies across the world and in India. New growth engines are IVD Kits and Deodorants.



Engaging with new marketing and distribution partners in multiple locations across the world.

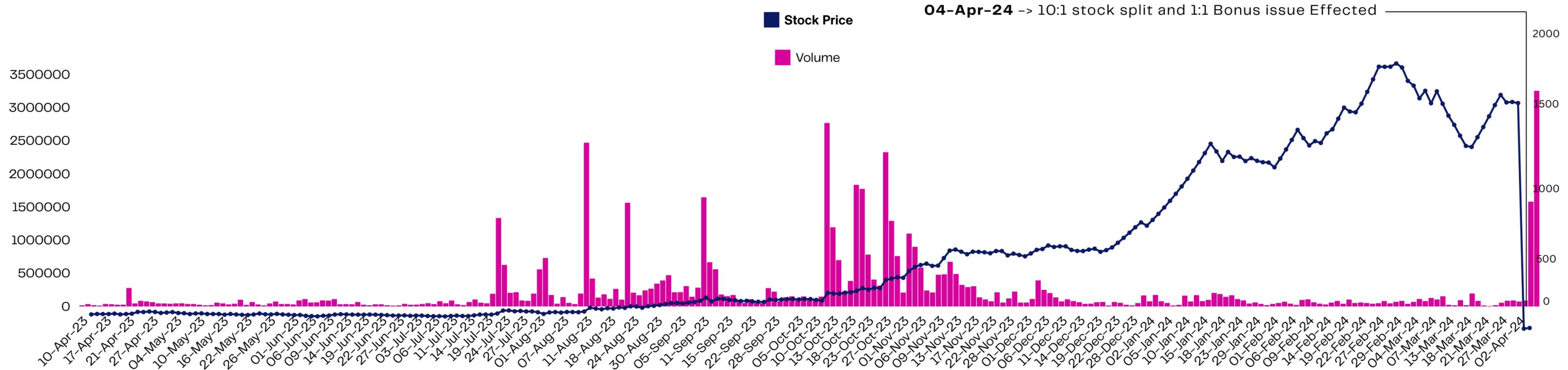


We should maintain this momentum going forward and do not see any headwinds in the near-mid term.

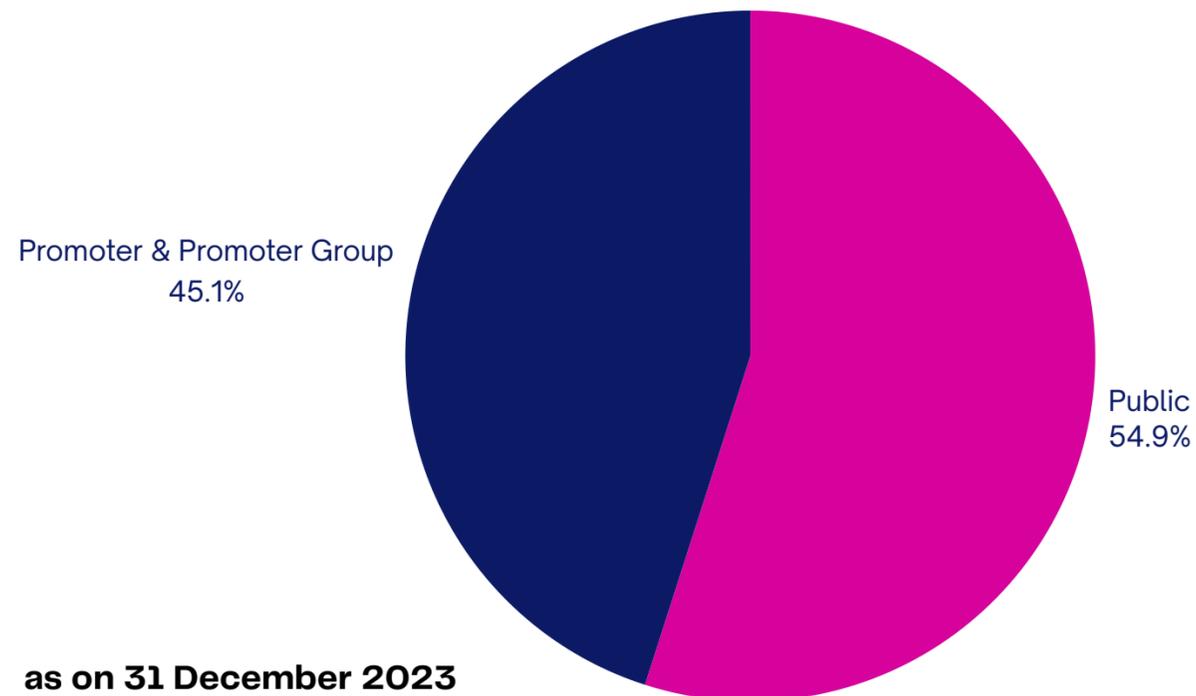


CUPID  
LIMITED

# Capital Markets Data



## Shareholding Pattern



Price Data (As on close 08th April 2024)	
Face Value (INR)	1
52 Week H/L (INR)	141.65/12.01
Price Close on 08th April (INR)	127.65
Market Cap (INR Cr)	3425

Note: Price data as per BSE, price adjusted for split and bonus

# Thank You



**Impress**  
*PR & IR*

**Investor Relations Advisor:**

**Brijesh K.**

**Impress Strategic Communications Private Limited**

**Email: [cupid@impressir.com](mailto:cupid@impressir.com)**